



CHILFEST

SPONSORSHIP OPPORTUNITIES FOR CHILFEST MUSIC FESTIVAL

3-4 JULY 2026

CHILFEST.CO.UK

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INTRODUCTION TO CHILFEST

Established in 2013, Chilfest is a boutique music festival that takes place in the idyllic Chiltern Hills over the first weekend of July.

Chilfest has managed to attract top acts over the last ten years including The Boomtown Rats, Grammy award winning Billy Ocean, Jason Donovan, Tony Hadley, Toploader, Little Mix and The Human League to name but a few.

The festival is perfect for those that want to relive their youth and simply enjoy spending time with family and friends, seeing their favourite bands and hearing songs that transport them back to a more carefree time in their lives.

With the festival market growing, Chilfest has another pure class line-up, and Totally Tribute features the best tributes in the business.

What our Festival-goers say...

"I've got complete admiration for the management of Chilfest - I think it's phenomenal to have an event of this standard on Tring's door step."

"What a fantastic event, couldn't ask for anything more. Can't wait for next year."

"Another amazing 2 days of music, Fun & Good food. Chilfest has given another amazing well organised festival."

"Thank you Chilfest, third year for us and this friendly festival just keeps on getting better and better."

"We do a few festivals each year, and Chilfest is by far the best."

"Well Done Chilfest, was a superb event. Long May it continue."

"Great Organisation yesterday. Bands performed on time and were incredible."

"Fantastic Venue, great music, good to see and catch-up with old friends. Love it."

Does this sound like something you want to be part of?

SPONSORSHIP OPPORTUNITIES

- **Brand Refresh/Repositioning**

Chilfest is a great opportunity to do something new with your brand, whether you are a local business or national brand.

- **Engagement**

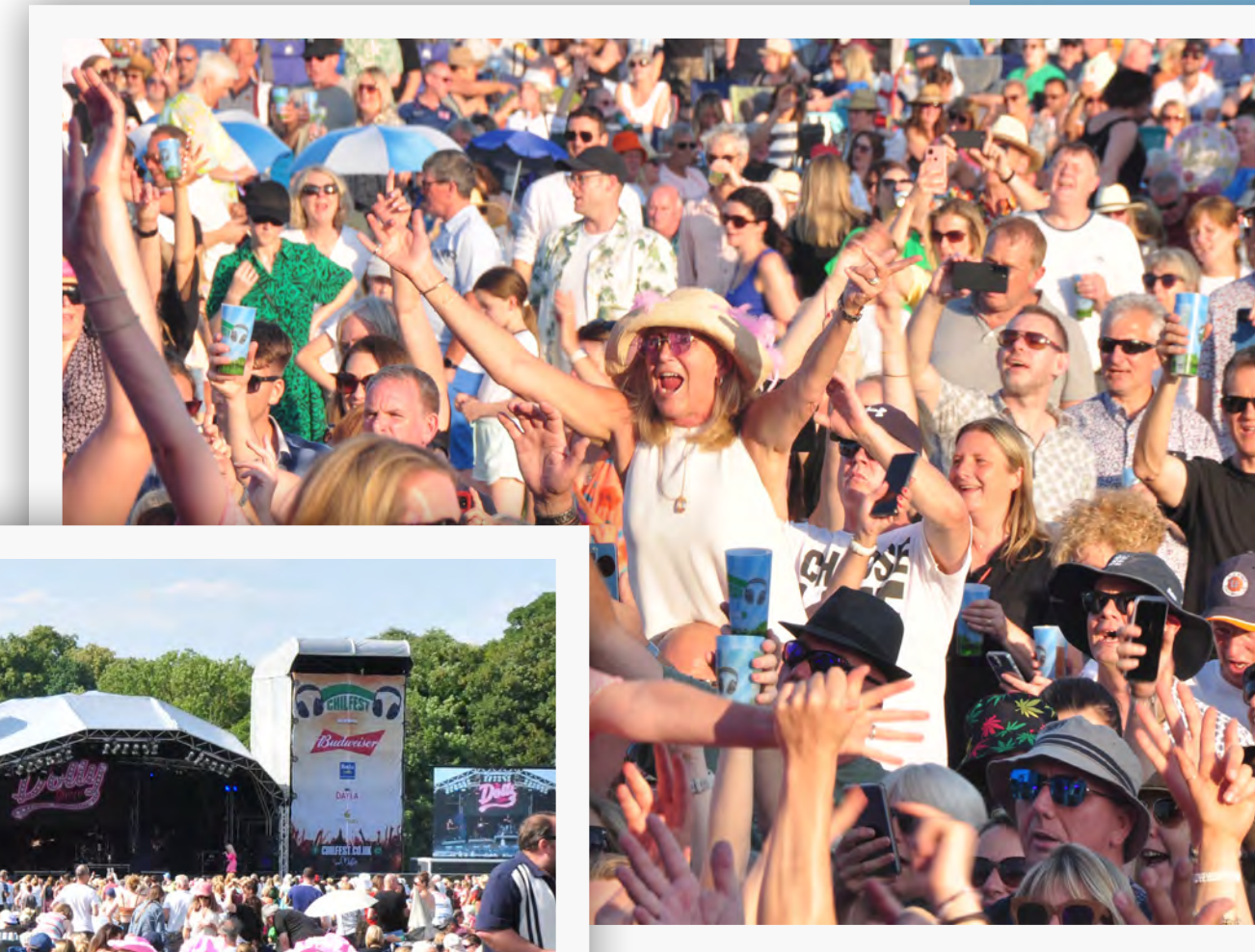
If you want to start or improve engagement with our festival goers, then Chilfest gives you this route to market.

- **Research & Sampling**

If you want to understand how this audience respond to your brand, Chilfest is the event to see how they behave and what their thinking is.

- **Positive Brand Association**

To be involved and engaged with your ideal audience that leaves them with really positive experiential memories of the festival and your brand.



VALUE TO YOU

Festivals, particularly Chilfest & Totally Tribute, represent a unique opportunity to build and maintain relationships with your ideal target audience to strengthen your market position, drive sales and engagement.

- **Festivals** – predominantly attended by adults that focus on the enjoyment of life, enjoying their leisure time with friends and family, who share their values
- **Tring** – is a traditional boutique town nestled in 'middle England' that is steadily getting its name 'on the map' for unique events like The Shakespeare Festival and the Tringe, the Hertfordshire equivalent of the Fringe in Edinburgh.
- **Herts, Beds & Bucks** – the three neighbouring counties in the centre of the country that are home to an affluent, home-owning demographic, with relatively high disposable incomes compared to the national average.
- **Chilfest** – has built a Cool brand, It's loud, it's fun and it's an experience!

Audience Segments

Our audience demographic typically ranges from early twenties to 63, although our Friday Tribute night is much more family-oriented.

Over 110,000 attendees since 2013

Over 34,000 followers on Facebook and Instagram

Over 100 artistes have performed at Chilfest

CHILFEST SPONSORSHIP OPPORTUNITIES

GOLD

Headline Package

£8,000+VAT (Only 1 Available)

- 4 x VIP Friday & 4 VIP Saturday Tickets
- 8 x Friday & 8 x Saturday tickets
- 2 x Backstage passes for Friday & Saturday
- Details on Chilfest website, with a link to your website
- Mentions on our social media – 31,000 Facebook Followers
- Mentions in our e shot (18,000 emails) on the run up to the Festival
- Your Logo on PA scrim either side of Stage
- Your company mentioned by our stage hosts both Friday & Saturday
- Logo on all digital Media
- Branding and activation opportunities around site

SILVER

BIG Screen Package PLUS

£2,500+VAT (5 available)

- 4 x Friday & 4 x Saturday Adult tickets
- Details on Chilfest website, with a link to your website
- Your Logo on PA scrim either side of stage (Below Headline logo)
- Advert or 30 second video played on main screens either side of stage. (Screen dimensions 7M wide x 4M High) in between acts both Friday & Saturday

BRONZE

BIG Screen Package

£750+VAT (8 available)

- Advert or 30 second video played on main screens either side of stage. (Screen dimensions 7M wide x 4M High) in between acts both Friday & Saturday

GREEN SPONSOR

Recyclable Cup Package

£9,000+VAT (Only 1 available)

- Your Logo on 20,000 1 pint & 5000 half pint Recyclable Cups for Chilfest 2026 & 2027
- Advert or 30 second video played on main screens either side of stage. (Screen dimensions 7M wide x 4M High) in between acts both Friday & Saturday
- Details on Chilfest website, with a link to your website
- 4 x Friday & 4 x Saturday VIP Tickets



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